



Press Release: For Immediate Release

TO: All Media
FROM: Shelby Brown, (903) 278-1477
DATE: November 2, 2022
RE: 9th annual Farmers Bank & Trust LIVE UNITED Bowl

The Farmers Bank & Trust LIVE UNITED Bowl Team Announcement Press Conference will be held Tuesday, November 15th at Arkansas Middle School on Jefferson Avenue at 10:30 am. The public is invited to attend.

The Farmers Bank & Trust LIVE UNITED BOWL will be played Saturday, December 3rd at Texarkana Arkansas School District's Razorback Stadium with a noon Kick-off. "With a team from the Great American Conference (GAC) and a regional Division II opponent, this year's game should prove to be a great competition says," Jerry Huckabee, Live United Bowl committee.

Putting together a first-class experience for the two universities and their fans has always been the goal of the Live United Bowl. With the feedback from participating universities over the last nine years, the LIVE UNITED BOWL has become the premier Division II bowl game. "Calls from a number of universities are already coming in to ask if they will be considered to be invited to play in the 2022 bowl game," says Allen Brown, President of the Live United Bowl. "This is a testament to the reputation we have built for the Live United Bowl."

Each team brings at least 90 players, coaches and managers, and the committee helps in providing hotel accommodations and meals during their three-day visit. This would not be possible without our founding sponsor, the City of Texarkana, Arkansas A&P Commission, and our title sponsor Farmers Bank & Trust as well as the City of Texarkana, Texas, for their continued support.

Teams will arrive late afternoon on Thursday, December 1st at their hotels within the Texarkana Arkansas Crossroads Business Park. During their visit to Texarkana, teams will participate in local community events on both Thursday and Friday with football practice on Friday afternoon.

The Jeans, Boots and BBQ Banquet will be held from 6-8pm on Friday, December 2nd at the Texarkana, Texas Convention Center. Tickets are limited and will be sold online only for \$25 per person at www.liveunitedbowl.com. The community pep rally will follow the banquet at 8pm, also scheduled at the Texarkana, Texas Convention Center. Admission is free.

Tickets will be on sale Monday, November 21st at the Farmers Bank & Trust locations on Ark Blvd and East 9th as well as any MilWay Federal Credit Union location, the Texarkana Chamber of Commerce, or the United Way of Greater Texarkana office. Tickets are \$10-Adults and \$4-Students or can be purchased online at www.liveunitedbowl.com. Student tickets are NOT available online. Student tickets must be purchased at any of the above locations or at the gate.

