



# PRESS RELEASE

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CONTACT: Allen Brown, (903) 293-1385  
Shelby Brown (903) 278-1477

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Texarkana, USA: The 7<sup>th</sup> annual Texarkana Live United Bowl had another successful game drawing more than 5,000 spectators. As one of only three Division II(DII) bowl games in the United States, the Texarkana Live United Bowl has become the premier DII bowl game. "Without a doubt, from the comments each year from the university presidents, athletic directors, head coaches, players and fans, Texarkana is on the map for offering a prestigious opportunity for post-season play," says Allen Brown, Chairman of the Live United Bowl. "This has been accomplished through the support of the community and the volunteers who make it happen." The Texarkana Bowl Game has been privileged to have had the support from local philanthropists, Dean and LaCrecia Barry for the past five years. "We are so thankful for their passion to make Texarkana a great community," says Brown. The Texarkana Bowl for 2020 will boast a new title sponsor in Farmers Bank and Trust. The Barry's have pledged to continue to support this worthwhile event but are happy to see Farmers Bank and Trust step forward as the title sponsor for the next 3 years.

"Farmers Bank & Trust is excited to be the Title Sponsor for this great community event that partners with the United Way of Greater Texarkana, the Farmers Bank & Trust Bowl. 2020 will be the 8<sup>th</sup> anniversary of the game, and we hope this will be the best year ever," says James Bramlett, president of Farmers Bank and Trust, Texarkana market. "This partnership is a natural fit for our bank as we have a strong history of support for the United Way bank-wide, and we look forward to starting another giving tradition in the Texarkana community."

The 2019 Agent Barry Live United Bowl is proud to be able to give back to the community through a \$14,000 donation to the United Way of Greater Texarkana. The United Way raises funds to support 31 different programs that make life better for individuals and families who are struggling and in need. The Texarkana Live United Bowl is proud to have this association with the United Way of Greater Texarkana.

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